

July 2013 -- MARKETING REPORT

5-year Residence Rental Volume:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
2009	1,651	1,702	1,825	1,677	1,760	1,833	2,029	2,011	1,849	2,015	1,691	1,713	21,756
2010	1,784	2,102	2,269	2,210	2,049	2,214	2,106	2,300	2,171	2,119	1,887	1,889	25,100
2011	2,002	2,253	2,330	2,342	2,376	2,485	2,396	2,750	2,535	2,399	2,290	2,114	28,272
2012	2,471	2,835	3,031	2,590	2,880	3,007	2,912	3,409	2,626	2,913	2,690	2,289	33,653
2013	2,608	3,141	3,237	3,131	3,329	3,254	3,388						22,088

5-year Residence Rental Medium Price:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Medium Price
2009	\$ 1,200	\$ 1,200	\$ 1,200	\$ 1,200	\$ 1,200	\$ 1,195	\$ 1,195	\$ 1,150	\$ 1,150	\$ 1,125	\$ 1,145	\$ 1,100	\$ 1,172
2010	\$ 1,100	\$ 1,100	\$ 1,100	\$ 1,100	\$ 1,150	\$ 1,100	\$ 1,100	\$ 1,150	\$ 1,100	\$ 1,150	\$ 1,100	\$ 1,100	\$ 1,113
2011	\$ 1,100	\$ 1,100	\$ 1,100	\$ 1,100	\$ 1,150	\$ 1,150	\$ 1,125	\$ 1,125	\$ 1,145	\$ 1,100	\$ 1,095	\$ 1,095	\$ 1,115
2012	\$ 1,095	\$ 1,080	\$ 1,095	\$ 1,095	\$ 1,100	\$ 1,100	\$ 1,100	\$ 1,095	\$ 1,095	\$ 1,100	\$ 1,100	\$ 1,075	\$ 1,115
2013	\$ 1,095	\$ 1,050	\$ 1,095	\$ 1,100	\$ 1,125	\$ 1,130	\$ 1,100						\$ 1,099

5-year Single Family Residence Sales Volume:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals
2009	2,224	2,288	2,980	3,198	3,255	3,785	3,738	3,229	3,358	3,535	3,117	3,420	19,917
2010	2,608	2,390	3,175	2,951	2,884	3,360	2,948	2,819	2,806	2,599	2,777	3,117	34,434
2011	2,509	2,591	3,384	3,084	3,111	3,629	3,164	3,706	3,242	3,118	3,159	3,456	38,153
2012	2,931	3,053	3,534	3,185	3,413	3,214	2,890	3,076	2,666	3,004	2,682	2,961	36,609
2013	2,284	2,640	2,959	3,054	3,074	2,964	2,942						19,917

5-Year Single Family Residence Sold Median Price:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Medium Price
2009	\$ 160,000	\$ 156,000	\$ 149,000	\$ 142,000	\$ 140,000	\$ 140,000	\$ 139,000	\$ 136,000	\$ 138,000	\$ 139,000	\$ 140,000	\$ 136,000	\$ 140,000
2010	\$ 135,000	\$ 136,000	\$ 136,000	\$ 142,000	\$ 142,000	\$ 140,000	\$ 135,000	\$ 140,000	\$ 135,000	\$ 133,000	\$ 135,000	\$ 132,000	\$ 137,000
2011	\$ 125,000	\$ 128,000	\$ 126,000	\$ 125,000	\$ 126,000	\$ 124,500	\$ 122,000	\$ 120,000	\$ 123,400	\$ 121,000	\$ 125,000	\$ 120,000	\$ 124,000
2012	\$ 118,000	\$ 121,000	\$ 123,000	\$ 127,900	\$ 128,000	\$ 131,785	\$ 133,000	\$ 138,000	\$ 140,000	\$ 140,000	\$ 146,000	\$ 149,000	\$ 133,000
2013	\$ 150,000	\$ 150,000	\$ 161,000	\$ 167,000	\$ 170,000	\$ 175,000	\$ 180,000						\$ 165,000

5-Year Condo/Townhome Sales Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2009	440	442	604	727	737	917	864	810	859	850	726	776	8,752
2010	594	623	728	710	690	824	725	742	703	708	674	805	8,526
2011	621	691	846	742	789	843	799	919	800	704	674	718	7,754
2012	600	680	775	674	657	656	613	612	570	603	543	586	7,569
2013	479	529	609	649	810	678	691						4,445

5-Year Condo Sold Median Price:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Medium Price
2009	\$ 80,000	\$ 75,000	\$ 71,000	\$ 65,000	\$ 65,000	\$ 66,000	\$ 67,000	\$ 66,000	\$ 66,000	\$ 70,000	\$ 68,000	\$ 65,000	\$ 67,000
2010	\$ 65,000	\$ 63,000	\$ 65,000	\$ 67,000	\$ 67,000	\$ 68,000	\$ 65,000	\$ 65,000	\$ 61,000	\$ 60,000	\$ 65,000	\$ 59,000	\$ 64,000
2011	\$ 60,000	\$ 58,000	\$ 59,000	\$ 57,000	\$ 60,000	\$ 57,000	\$ 55,000	\$ 53,500	\$ 54,500	\$ 56,000	\$ 55,000	\$ 55,000	\$ 57,000
2012	\$ 52,000	\$ 57,000	\$ 58,000	\$ 57,000	\$ 59,000	\$ 63,400	\$ 64,000	\$ 65,000	\$ 67,000	\$ 68,000	\$ 69,000	\$ 71,000	\$ 63,000
2013	\$ 70,000	\$ 76,000	\$ 75,000	\$ 79,000	\$ 89,000	\$ 86,000	\$ 91,500						\$ 81,000

	SFR	CONDO & TWNHOME
AVAILABLE LISTINGS as of 7/31/13	4,497	1,376
July NEW LISTINGS	3,824	888
SOLD in July 2013	2,942	691
MONTHS SUPPLY	1.53	1.99
CLOSED MEDIAN PRICE	\$ 180,000	\$ 91,500



